

Committee: Policy and Resources	Date: 4 May 2017
Subject: Decisions taken under delegated authority or urgency powers	Public
Report of: Town Clerk	For Information
Report Author: Angela Roach, Principal Committee and Members Services Manager	

Summary

1. This report advises Members of action taken by the Town Clerk in consultation with the Chairman and Deputy Chairman, in accordance with Standing Order Nos. 41(a) and 41(b).

Recommendation

2. To note the action taken since the last meeting of the Committee

Main Report

3. Since the last meeting of the Committee approval was given under the urgency procedures, Standing Order No. 41(a), as follows:-

Board of Guarantors for Innovate Finance – Appointment of Alderman William Russell

Following Innovate Finance's adoption of lead a new governance model; the City Corporation's receipt of an invitation to nominate a Guarantor and Co-Chair to Innovate Finance's Board of Guarantors and a supportive recommendation of the Outside Bodies Sub-Committee, approval was given to the nomination of Alderman William Russell. The nomination was based on Alderman Russell's skills and experience (i.e. he is Chairman of the FinTech Network Action Group, which the City Corporation co-runs with Innovate Finance and which is now recognised as a key component by HM Government. It also reflected his previous participation on Innovate Finance's Policy Advisory Board).

Acceptance was subject to the approval of the Court of Common Council and also to the Alderman being satisfied with the definition of the role of Guarantor and Co-Chair in Innovate Finance's new governance documentation. This matter should have been considered by the Committee at its meeting in March. However, due to an oversight it was omitted from the agenda. Given that the length of time that had passed since the invitation was received and to enable the Innovate Finance's new governance arrangements to progress the approval of the nomination was sought under the urgency procedures.

Cultural Hub Identity and Marketing Strategy – implementation and launch services

In May 2016, the Policy and Resources Committee approved a sum of up to £100,000 towards a marketing and identity strategy for the Cultural Hub. That exercise was carried out by Jane Wentworth Associates (JWA) and is now completed, pending the completion of trademark checks.

The creation of any new identity and the articulation of the vision and ambition of Culture Mile requires a significant moment to herald its arrival and present it to a wider audience. An appropriate date has been identified in July 2017. It is proposed that the launch will take the form of a morning media briefing.

Approval was given for the release of funding for Jane Wentworth Associates to carry out these additional activities for the successful implementation of the new identity and launch of the Cultural Hub in July 2017. This funding would be released from money allocated by the Chamberlain for Marketing and other costs connected to the Cultural Hub.

Urgency procedure was used as In order to deliver the launch by the date proposed, JWA's work had to commence with a workshop on Tuesday, 25 April. The services provided are for the successful implementation and launch of the new identity for the Cultural Hub in July.

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